

Mid-Michigan Library League



PENTWATER TOWNSHIP LIBRARY NAMED A STAR LIBRARY BY LIBRARY JOURNAL FOR 2016!

News of Interest December 2016



Member Happenings

- ✓ Each year, Library Journal names "Star Libraries" around the country based on the library's circulation, the number of people attending programming at the library, the number of people visiting the library, the circulation of electronic materials, and public Internet computer use. They use the statistics gathered by each state data coordinator and submitted to the IMLS for the Public Libraries Survey, <https://www.imls.gov/research-evaluation/data-collection/public-libraries-survey>. Some libraries have received this designation for many years in a row, but this is the first time for Pentwater. Four other Michigan libraries are "Star Libraries:" Ann Arbor, Kalkaska, Richland, and West Bloomfield. Congratulations to Pentwater, Mary Barker and staff!
- ✓ Reed City Area District Library will have an interim director for the time being, now that Heather Bassett has taken a position at Ferris State University as Optometry and Life Sciences Librarian at the FLITE library. The interim director at Reed City will be Jennifer Thorson, and Heather Bassett will remain the Group 6 MMLL Board member for the time being.

Send your news to us!

Send news you would like to highlight in the MMLL newsletter. Photos too!
smase@mml.org



A new revision of the Quality Services Audit Checklist (QSAC) will be implemented for 2017. If your library is currently working on QSAC certification, we will accept applications using the 2013 (current) version until December 31, 2016. For more information on QSAC, please visit <http://michigan.gov/qsac>.



False, Misleading, Clickbait-y, and/or Satirical "News" Sources





December 15 is designated as Bill of Rights Day to commemorate the ratification of the document on December 15, 1791. This year marks the 225th anniversary. Learn more about the Bill of Rights through our public programs, family activities, and online resources.



The Kalamazoo Public Library has received a \$2.5 million gift from a former patron. The bequest came from the Irving Schensul estate after Schensul's nephew, Eugene Colef, passed away in July 2016

Upcoming Trainings

The People in Your Neighborhood: Using BusinessDecision for Library Administrators.

Based on the well-attended session at the recent MLA conference—**The People in Your Neighborhood**. Webinar

Description: Need to make decisions about your library? Planning a new program? Developing a strategic plan? Start by getting to know the people around you in a whole new way! Everything from their shopping habits to what they do for fun is waiting for you to discover. Demographic, consumer spending, and market segmentation data is at your fingertips and can help you with strategic planning, increasing foot traffic, and inform collection development.

The session will focus on using BusinessDecision to get to "know" the people in your neighborhoods or community. The data will give you the opportunity to strengthen your understanding of the people you serve and empower your decision making whether you are a public library

administrator or an academic library administrator. Become an evidence based, data driven, decision maker.
Date and Time: December 8, 2016 at 9:00 a.m. and 1:30 p.m.

Presenters:

Kimberly Young, Library Director, Houghton Lake Public Library
Julie Peterson, CIVICTechnologies
To register for this **free** webinar go to: <http://civicttechnologies.com/training/>



When: Friday, January 29, 2016, 9:00 a.m. – 3:00 p.m.

Where: Kalamazoo Public Library

Cost: \$10/person covers lunch

Tentative Agenda

9:15-9:30 Welcome

9:30-10:15 Short Presentations - TBD

10:15-10:30 Break

10:30-11:15 Upload Stations - Informal discussions on a set of public side IT issues.

11:15-12:00 Keynote - TBD

12:00-1:00 Lunch

1:00-1:45 Lightning Round Talks - TBD

1:45-2:00 Break

2:00-2:45 Upload Stations - Informal discussions on a set of public side IT issues.

2:45-3:00 Wrap-Up

Scheduled and On-Demand Webinars:

- ✓ **Teen summer programs** ~ Are you planning creative, fun, and educational programs for your 2017 teen summer library program? This webinar, presented by Michelle Beebower and Nichole Chagnon of the Austin Public Library, that will introduce programs and activities in the 2017 Collaborative Summer Library Program Teen manual that will inspire unforgettable summer library programs for teens in your community! Join us on **Thursday, Jan 05, 2017; 2:00 PM EST**. [Click here](#) to register for the webinar.
- ✓ **Records Management for Public Libraries** ~ Public libraries, like all other government agencies, generate records. Records exist in a wide variety of formats including paper, microfilm, photographs, e-mail, databases, etc. Employees should be able to find the records they need to do their work quickly and easily. It is important to dispose of records that have fulfilled

their retention requirements so they do not waste space, make it harder to find important information, and become a liability. In addition, records with long-term and historical value need to be protected and preserved. This webinar will provide an introduction and overview of the records management responsibilities of government employees. Topics will include identifying records, records Retention and Disposal Schedules, best practices for recordkeeping, digital imaging and email management.

Presenter: Caryn Wojcik, CA, MILS
Ms. Wojcik has worked for the State of Michigan since 1996. She is responsible for appraising public records for their historical value, developing Retention and Disposal Schedules for public records, training government employees about best practices for records management, and for developing electronic records management and preservation strategies. Ms. Wojcik received both her bachelor's degree in history (1993) and her master's degree in information and library science (1995) from the University of Michigan, Ann Arbor. She is a Certified Archivist (received 2001). Michigan's Records Management Services (RMS). More information soon. Save the date and time: **Friday, February 10, 2017, 10:00 a.m.**



December 8

[Evaluating Learning: What You Measure is What You Get \(InSync Training\)](#)

In this session we'll look at the importance of planning evaluation items with solid objectives and clear outcomes in mind. You will explore the ways in which assessments can end up failing to measure what designers and organizations intend.

December 16

[Taking Time to Teach Technology to Technophobes \(Nebraska Library Commission\)](#)

L.E. Phillips Memorial Public Library in Eau Claire, Wisconsin, has adopted a program called "Tech Tuesdays" that allows staff to spend more time with patron's technology questions. We offer informal walk-in hours to answer patron's questions about their personal devices, such as e-readers, tablets, laptops and smartphones. Topics include how to load e-books, apps and music onto devices and basic computer and internet search skills. This session will address

branding, marketing, promotion of the program and service models seen at other public libraries such as workshops, appointments and working with partners to provide technology instruction outside of the library. We will also share our challenges, successes and the immediate response we've received from our patrons.

December 17

[Improving Service for People with Disabilities \(Librarian411\)](#)

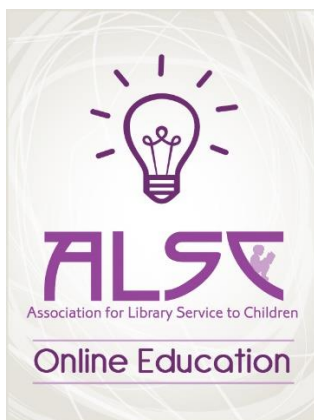
Join Tonya Hays-Martin as she guides participants in the training and other resources available on the Librarian411.org website. Tonya, Librarian at the Fulton State Hospital, was instrumental in developing the Librarian411.org web-based training program to help library staff more effectively serve people with disabilities.

[Comprehensive Course Catalog](#)
[Free events via WebJunction](#)

TechSoup - [TechSoup Webinars](#)

Public Library Association -

<http://www.ala.org/pla/onlinelearning/webinars/ondemand>



ALSC is pleased to offer [online courses](#) every winter, spring, summer and fall. Courses are four to six weeks in length, and are offered in Moodle, an online classroom environment. Many courses are now CEU certified, and range value from 1.2 to 3 CEUs. All courses are offered asynchronously, so there isn't a need to login at a certain time. Perfect for the continuing learner with a busy schedule!

Live Webinars

ALSC hosts multiple live [webinars](#) every month. These short (one hour) sessions give you the opportunity to learn in real-time without having to travel, all while being extremely affordable. Webinars are free and open to all.

ALSC offers [archived webinars](#) that can be viewed whenever and wherever and range from 60 to 90 minutes long. There is no limit to the number of times you can view the webcast. As of May 2016, archived webinars are free for ALSC members, and available for a small fee for non-members.

Join ALSC members across the country for a free, one-hour virtual workshop. Held quarterly, [ALSC student sessions](#) are complimentary for members, and non-members interested in children's library services.

MCLS - [Training Calendar](#)

Current and archived MeL trainings are at:

<http://mcls.org/mel/mel-training-events/>

[Third Thursday Twitter Chats](#)

Jan 19, Marketing your library with Trent Smiley, Marketing & Communications Director, Capital Area District Libraries, Lansing Feb 16, Political literacy for librarians with John Chastka, Executive Director, EveryLibrary <http://mcls.org/training-events/events/third-thursday-twitter-chats-2016/>



CSLP Summer Reading manuals: In order to set up your downloadable code you must:

- Select 1 point person per library location**, they will go to www.csllpreads.org
 - o Click "Proprietary Downloads"
 - o Select "2017 Online Manual Request"
 - o Enter contact information
 - o Screen will appear with code and submitter will receive a code confirmation email from CSLP

Please just 1 code per location & remember *materials are copyrighted and by law you cannot share them.*

<http://www.csllpreads.org/terms-of-use/trademark-permission/>

<http://www.csllpreads.org/membership-sponsorship-2/rules-of-use/>

If you're mainly using your USB please do take some time to explore the online version. Feedback will be sought in a survey so we can improve the online version for Summer Reading 2018!

The 2017 **Teen Video Challenge** is accepting submissions! I am attaching the entry form & details for Michigan, which is also available online at www.mi.gov/summerreading. The winning teens' home library will receive a \$50.00 certificate from Demco. Videos will be judged by the Youth Services Advisory Committee and entries are due to me no

later than **January 31st**. If a teen submits a completed form to you, please scan & email me a copy or you can send it by snail-mail to me at: P.O. Box 30007, Lansing, MI 48909. Additional details are also available at www.csllpreads.org.



Do you have a great project you've implemented at your library, but don't think the information would fill a whole breakout session time slot?

Consider submitting a proposal for the Spring Institute 2017 presentation session: *Cool Things My Library Does*.

Visit our [website](#) for more information.

[Submit a Proposal Here](#)

National Library Legislative Day 2017



Join us for National Library Legislative Day 2017

Registration for National Library Legislative Day 2017 is now open. To find information about the event, to register, or to book a room in the hotel block, visit ala.org/nlld. As with previous years, National Library Legislative Day 2017 will be held at the Liaison Hotel in Washington, DC. Briefing day will take place on May 1st, and includes informational sessions about each of the most important legislation issues libraries are facing, as well as advocacy training. On May 2nd, each state delegation will go to their meetings on the Hill with their elected officials.

Registration this year is \$50 and includes entry into a reception held on Capitol Hill, along with a folder full of briefing materials, talking points, and information.

To learn more about the event, [check out the blog post on District Dispatch](#).

As always, please feel free to reach out to Lisa Lindle at llindle@alawash.org if you have any questions!



[MeL YouTube Station! Click here](#)

Outstanding Friends Group Merit Award

The Friends of Michigan Libraries (FOML) invites Michigan Friends groups to apply for this merit award, based on a specific project carried out in 2016 or based on the full scope of the group's activities during 2016. To be eligible, your Friends group must be a 2016 FOML member.

Applications must be postmarked or emailed by Sunday, January 15, 2017.

[More Information](#)

Now Accepting Nominations for the 2017 Michigan Author Award



MLA is seeking nominations for the twenty-sixth annual Michigan Author Award which recognizes an outstanding published body of literary work by an author who is either from Michigan or has substantial ties to the state.

The Michigan Author Award was established in 1992 with the intention of recognizing significant Michigan authors with a lifetime achievement award. Over the years, the

award has been given to a diverse collection of writers working in a variety of genres and styles. A panel of judges representing Michigan Library Association members determines the recipient on overall literary merit. Download the [criteria and guidelines](#) for complete details. A [nomination form](#) can be found here or you can submit your nomination through the [MLA website](#).

The deadline to submit nominations is February 28, 2017.

Questions? Please contact MLA at MLA@milibraries.org or (517) 394-2774.

Grant Opportunities



Who: The Michigan Center for the Book would like to award an early childhood literacy award to one organization for their work with elementary age children. The award is open to a Michigan Public Library or Friends Group of a Michigan Public Library.

What: The award will be a \$1,000 dollar cash prize.

When: Selection will be in late December by the Michigan Center for the Book board members for 2016. **Nominations are due by December 16, 2016.**

Where: In 2016 the award will be announced in late December. The award will be granted via mail with at a celebration to be determined with the recipient.

How: Nominations may be submitted by any individual or organization. A brief essay of no more than 750 words, with up to 3 photos, should be submitted via email to care of Janice Murphy at the Library of Michigan at: librarian@michigan.gov, subject line **Literacy Award Nomination** attn: jm
Postal submissions may be sent to:
**Michigan Center for the Book
Literacy Award**

Library of Michigan 702 W. Kalamazoo St.
Lansing, MI 48909
Attn: Janice Murphy



The Dollar General Afterschool Literacy Award is \$10,000 for an outstanding program that is focused on helping youth build literacies skills—this is an award for work that has already been done, not a grant to fund an idea for a future project. Having been a grant proposal reviewer for the past two years for this, I can share two things: 1) hardly any libraries apply and 2) the place where applicants falter is in failing to show impact. Anecdotal stories about little Maria doing better in school doesn't cut it. The reviewers want to see data, like 80% of the youth who participated in the program indicated that their confidence in reading and writing increased after participating in the program. Another particular issue applicants have is that their literacy activities are not engaging youth in meaningful ways—they focus instead on passive activities, like skill drills, worksheets, learning vocabulary, test taking, etc. Winning applicants build youth empowerment and ownership into their programs. They allow for peer-to-peer learning, they let youth choose the reading materials they want to explore, they tie reading & writing together in project-based activities that appeal to the individual interests of youth, etc. This is where libraries can really shine, as youth participation and interest-driven learning is already a core principle in what they do. Winning applicants also generally are good at leveraging community experts and partnerships. Applications are due Dec. 16.

The National Arts and Humanities Youth Program Awards is \$10,000 for an outstanding program that promotes the arts and humanities in some way among youth—this is an award for work that has already been done, not a grant to fund an idea for a future project. I've also been a grant reviewer for this award, and applicants have the same problem as with the literacy award—they fail to demonstrate clear and compelling impact, don't create in ways for youth to build ownership of the program, and don't engage families or community partners. Applications are due Feb. 5.

YALSA has two mini-grants for summer learning programs. These are \$1,000 each to fund an idea that a library has for a summer learning project. Applications are due Jan. 1. One grant is to fund the purchase

of resources or services, and the other is a stipend that libraries can use to hire teens to work in the library over the summer. Winning applicants have clear goals/outcomes identified, focus on interest-based learning, leverage community experts and partners, and demonstrate the best use of funds—for example, they get local businesses to donate food and/or prizes, so that the \$1,000 can be used to directly support youth learning or development. Details about these are here: <http://summerreading.ning.com/page/summer-learning-grants>

Loleta D. Fyan Grant Accepting Project Proposals

Loleta D. Fyan was the President of ALA from 1951-52 and the State Librarian of Michigan for 20 years. She believed that every individual, regardless of residence, is equally entitled to high quality library service and that librarians must be adept in using the political process to acquire this "right of citizenship". Fyan gave funds to ALA with the intent that "these funds be used for the development and improvement of public libraries and the services they provide."

The project(s):

1. must result in the development and improvement of public libraries and the services they provide;
2. must have the potential for broader impact and application beyond meeting a specific local need;
3. should be designed to effect changes in public library services that are innovative and responsive to the future; and
4. should be capable of completion within one year.

Applicants can include but are not limited to: local, regional or state libraries, associations or organizations, including units of the American Library Association; library schools; or individuals. Winners may receive up to \$5,000 total for one or more projects. The deadline to submit is January 10, 2017.

<http://www.ala.org/offices/ors/orwards/fyanloletad/fyanloletad>

Workplace Posters

As you may know, the minimum wage rate in Michigan is increasing on January 1, 2017 to \$8.90 per hour. The Michigan Chamber has received the final version of the 2017 Michigan Minimum Wage and Overtime poster, so the Woodlands Library Cooperative is accepting orders for the 2017 poster sets. These sets also contain the two

mandatory federal updates that went into effect in August 2016 to the Fair Labor Standards Act (FLSA) and Employee Polygraph Protection Act (EPPA) notices. Each poster set is \$24 and includes updates released during the coming year, which are sent to you via email.

<https://goo.gl/forms/YRsyM3dCOKKi1tgz>

Deadline is Friday, December 16, 2016.

Posters and invoices shipped out as soon as received.



United for Libraries

United for Libraries is accepting applications for the ALA Trustee

Citation through Jan. 9, 2017. The ALA Trustee Citation, established in 1941 to recognize public library Trustees for distinguished service to library development, symbolizes and honors the best contributions and efforts of the estimated 60,000 American citizens who serve on library boards. It is presented during the Opening General Session of the ALA Annual Conference. Trustee service may have been performed on the local, state, regional or national level or at a combination of levels. Equal consideration is given to trustees of libraries of all sizes. To nominate a Trustee for the ALA Trustee Citation, visit www.ala.org/united/grants_awards/trustees/trusteecitation.

Any questions? Please contact Jillian Wentworth, Marketing/Public Relations Specialist, United for Libraries American Library Association 859 W. Lancaster Ave., Unit 2-1 Bryn Mawr, PA 19010 phone (800) 545-2433, ext. 2161 www.ala.org/united



Advocacy

Looking for simple, effective ways to learn, share, and make a difference in your library community?

<http://www.ala.org/everyday-advocacy/>



Listserv - all welcome

The members of the Mid-Michigan Library League are all welcome to be on our email listserv! Friends and Board members are welcome as well. Just write me a message and let me know what email and name to list for you, and with which library you are associated. smase@mmlil.org



Unity. Kindness. Peace.
Booklist



THE
Library
BILL of RIGHTS

The American Library Association affirms that all libraries are forums for information and ideas, and that the following basic policies should guide their services.

- I. Books and other library resources should be provided for the interest, information, and enlightenment of all people of the community the library serves. Materials should not be excluded because of the origin, background, or views of those contributing to their creation.
- II. Libraries should provide materials and information presenting all points of view on current and historical issues. Materials should not be proscribed or removed because of partisan or doctrinal disapproval.
- III. Libraries should challenge censorship in the fulfillment of their responsibility to provide information and enlightenment.
- IV. Libraries should cooperate with all persons and groups concerned with resisting abridgment of free expression and free access to ideas.
- V. A person's right to use a library should not be denied or abridged because of origin, age, background, or views.
- VI. Libraries which make exhibit spaces and meeting rooms available to the public they serve should make such facilities available on an equitable basis, regardless of the beliefs or affiliations of individuals or groups requesting their use.

Adopted June 19, 1939, by the ALA Council, amended October 14, 1944, June 22, 1948, February 22, 1960, June 27, 1967, January 23, 1980, inclusion of "age" nullified January 23, 1996.

THE
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& THE
Freedom to Read
STATEMENT

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American Library Association

OFFICE FOR Intellectual Freedom
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THE
Freedom to Read
STATEMENT

The freedom to read is essential to our democracy. It is continuously under attack. Private groups and public authorities in various parts of the country are working to remove or limit access to reading materials, to censor content in schools, to label "controversial" views, to distribute lists of "objectionable" books or authors, and to purge libraries. These actions apparently rise from a view that our national tradition of free expression is no longer valid, that censorship and suppression are needed to counter threats to safety or national security, as well as to avoid the subversion of politics and the corruption of morals. We, as individuals devoted to reading and as librarians and publishers responsible for disseminating ideas, wish to assert the public interest in the preservation of the freedom to read.

Most attempts at suppression rest on a denial of the fundamental premise of democracy: that the ordinary individual, by exercising critical judgment, will select the good and reject the bad. We trust Americans to recognize propaganda and misinformation, and to make their own decisions about what they read and believe. We do not believe they are prepared to sacrifice their heritage of a free press in order to be "protected" against what others think may be bad for them. We believe they still favor free enterprise in ideas and expression.

We here stake out a lofty claim for the value of the written word. We do so because we believe that it is possessed of enormous variety and usefulness, worthy of cherishing and keeping free.

These efforts at suppression are related to a larger pattern of pressures being brought against education, the press, art and images, films, broadcast media, and the Internet. The problem is not only one of actual censorship. The shadow of fear cast by these pressures leads, we suspect, to a even larger voluntary curtailment of expression by those who seek to avoid controversy or unwelcome scrutiny by government officials.

Such pressure toward conformity is perhaps natural to a time of accelerated change. And yet suppression is never more dangerous than in such a time of social tension.

Freedom has given the United States the elasticity to endure strain. Freedom keeps open the path of novel and creative solutions, and enables change to come by choice. Every silencing of a heresy, every enforcement of an orthodoxy, diminishes the toughness and resilience of our society and leaves it the less able to deal with controversy and difference.

Now as always in our history, reading is among our greatest freedoms. The freedom to read and write is almost the only means for making generally available ideas or manners of expression that can initially command only a small audience. The written word is the natural medium for the new idea and the untired voice from which come the original contributions to social growth. It is essential to the extended

discussion that serious thought requires, and to the accumulation of knowledge and ideas into organized collections.

We believe that free communication is essential to the preservation of a free society and a creative culture. We believe that these pressures toward conformity present the danger of limiting the range and variety of inquiry and expression on which our democracy and our culture depend. We believe that every American community must jealously guard the freedom to publish and to circulate, in order to preserve its own freedom to read. We believe that publishers and librarians have a profound responsibility to give validity to that freedom to read by making it possible for the readers to choose freely from a variety of offerings.

The freedom to read is guaranteed by the Constitution. Those with faith in free people will stand firm on these constitutional guarantees of essential rights and will exercise the responsibilities that accompany these rights.

To read the full Freedom to Read Statement, including the propositions, visit ala.org/advocacy/intfreedom



Mid-Michigan Library League

Tel (231) 775-3037
Fax (231) 775-1749

201 N. Mitchell Street, Suite 302
Cadillac, MI 49601

www.mml.org
smase@mml.org